



SOLOMON ISLANDS NATIONAL UNIVERSITY
School of Nursing and Allied Health Sciences
Diploma of Public Health (Health Promotion)

**HP 631 – COMMUNICATION & TEACHING
SKILLS**

FINAL EXAMINATION

SEMESTER 1, 2017



**SOLOMON ISLANDS NATIONAL UNIVERSITY
SCHOOL OF NURSING & ALLIED HEALTH SCIENCES
DIPLOMA IN PUBLIC HEALTH (HEALTH PROMOTION)**

HP 631 COMMUNICATION AND TEACHING SKILLS

Semester 1, 2017 FINAL EXAMINATION

TIME ALLOWED : 2.00 – 5.00 (3 Hours)

DATE : 14th June 2017

STARTING TIME : 2:00 PM

STUDENT NAME : _____

STUDENT ID : _____

EXAMINATION INSTRUCTIONS:

1. All questions are compulsory, and therefore you must attempt to answer them all.
2. You will be given 10 minutes to read the paper.
3. Sections A - C are to be answered in this examination paper. Extra papers will be provided upon request should you need more space to write your answers.
4. This examination paper should contain 13 pages in total.
5. Write your full name & student ID in the spaces provided above.
6. This examination is worth 20% of your total assessment.

Section	Marks Allocated
Section A: Multiple Choice Questions	/20 Marks
Section B: Short Answer Questions	/40 Marks
Section C: Long Answer Questions	/40 Marks
Total Marks	/100 Marks

~ Best of luck ~

Circle your best option for the following questions. Each question is worth 1 mark.

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| <p>1. Communication is a process of communicating something from one entity to another. What is that something?</p> <ul style="list-style-type: none">a. Informationb. Message.c. Good newsd. Bad news <p>2. Encoding is best described as;</p> <ul style="list-style-type: none">a. Translating of informationb. Translating of information into a message in a form of symbols that represent the idea or concepts that the receiver can understandc. A process conducted by the receiverd. The receiver receives the message and interprets it to assign some meaning out of it. <p>3. One of these is a good reason why effective communication is needed in management;</p> <ul style="list-style-type: none">a. Failure to alter people's attitudesb. Enables people to dialogue amicablyc. Horizontal mentalityd. It helps one to focus on your previous undertakings <p>4. One of these is not a factor that can affect speech;</p> <ul style="list-style-type: none">a. Failure to open mouth sufficientlyb. Choice of teaching aidsc. Defect in speech organd. Slurring of words <p>5. Patient/client teaching is important because;</p> <ul style="list-style-type: none">a. It improves a patient's understanding of complex issuesb. It makes patients have self-centred-valuesc. it disregards the rights of others.d. It increases the expense of looking after patients | <p>6. Communication is commonly defined as "the imparting or interchange of thoughts, opinions, or information by speech, writing; _____.</p> <ul style="list-style-type: none">a. Or signsb. Or symbols.c. Or gestures;d. Or songs. <p>7. Which is nonverbal?</p> <ul style="list-style-type: none">a. Telephoneb. Mobilesc. Radiod. Fax <p>8. Which of these is an example of a communication?</p> <ul style="list-style-type: none">a. Language Deficitsb. Smilec. Eye contactd. Laugh <p>9. Social marketing focuses on 4 Ps. Which of the following is not one of the Ps of social marketing?</p> <ul style="list-style-type: none">a. Priceb. Placec. Problemsd. Product <p>10. Verbal Communication does <u>NOT</u> involve;</p> <ul style="list-style-type: none">a. Wordsb. Telephonec. Hand/body movements and gesturesd. Radio <p>11. All of these are examples of nonverbal body languages, <u>EXCEPT</u>;</p> <ul style="list-style-type: none">a. Posture and gaitb. Facial expressionc. Team briefingd. Eye contact |
|---|--|

<p>12. Which of these cannot be associated with an interview;</p> <ol style="list-style-type: none"> Interviewee Interview Questions Audition <p>13. Which of the following pairs are not principles of learning?</p> <ol style="list-style-type: none"> Interest and motivated in learning Confidence and self-involvement in learning Compliance to and practices in learning Designing and implementing learning strategies <p>14. A broad statement of intent in lesson planning is;</p> <ol style="list-style-type: none"> Lesson reference Lesson aim Lesson objective Lesson process. <p>15. A positive body language that shows interest in someone is looking directly at the other person and _____;</p> <ol style="list-style-type: none"> Leaning backward. Leaning forward. Relaxing. Silently staring. <p>16. Directions of communication can be either vertical, downward or;</p> <ol style="list-style-type: none"> Backward Round-ward Horizontal Snaky 	<p>17. The two components that a teacher has to consider in order for teaching and learning to be effective are;</p> <ol style="list-style-type: none"> Teaching and learning The process and the cycle Communication and perception Assessments and evaluation. <p>18. Verbal communication includes sounds, words;</p> <ol style="list-style-type: none"> Listening and observing. Speaking and listening. Language and listening. Language and speaking. <p>19. Which of these best describes an interview:</p> <ol style="list-style-type: none"> A set of printed/written questions. Only conducted in groups. Only used by researchers. A conversation between two or more people and it involves asking of questions. <p>20. All of these are examples of <u>nontherapeutic responses</u>, <u>EXCEPT</u>;</p> <ol style="list-style-type: none"> Unwarranted reassurance I'm sure everything will turn out all right. Defensive responses Encouraging the client to say something
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SECTION B: SHORT ANSWER QUESTIONS

(40 MARKS)

1. List 5 types of interviews you have learned in class. **(5 Marks)**

2. Differentiate between an aim and objectives: **(4 Marks)**

Aim:

Objectives:

3. State any four principles of teaching **(4 Marks)**

4. There are four different types of people. Explain each person according to how you were taught in class.

- a. Passive person **(2 Marks)**

b. Aggressive person

(2 Marks)

c. Assertive person

(2 Marks)

5. List 3 ways in which you can enhance your assertive skills

(3 Marks)

6. Planning a lesson is very important in teaching. List five (5) reasons why it is important to plan a lesson before it is delivered?

(5 Marks)

SECTION C: LONG ANSWER QUESTIONS

(40 MARKS)

1. Health communication campaigns have 7 principles. Two of these 7 principles are provided below. Explain the two (2) principles and provide examples in your explanation.

a. Formative research

(4 Marks)

b. Audience segmentation

(4 Marks)

2. In your own words, differentiate between “Downward” communication and “Horizontal” communication and provide appropriate examples.

a. Downward Communication

(4 Marks)

b. Horizontal communication

(4 Marks)

Lined writing area consisting of 25 horizontal lines.